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demonstrate how cultural economics and creative economics should merge for their mutual benefit.

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Diversity in patterns of industry evolution: how

Whether old institutional economics or new  
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Journal of Economic Psychology, 24: 203-220.



Sarasvathy, S. D. 2003. Founding moral reasoning on evolutionary psychology: A critique and an alternative. *Business Ethics Quarterly*. (The Ruffin Series #4 on Business,

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