

# **The Elements Of Blogging Expanding The Conversation Of Journalism**

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Bloggers and journalists who use social media often engage readers in a  
lively give-and-take of ideas. Never insult or disparage readers. Try to

create a respectful, informed dialogue while avoiding personal attacks.  
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15/5/2020 · Blogging may only be a little over 20 years old, but the nature of blogs has undergone incredible transformations during those years. In this article, we'll explore the history of blogging, from the first recognized blog to the crowded blogosphere of 2020.

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length. (Orbit Media) 9. The optimal length for a blog post is in the 2,250 – 2,500 words range. Long-form content is the way to go if you hope to enjoy a strong ROI from your blogging efforts.

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