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The Perfume Industry In Paris
And New York**

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8/8/2017 · **The Perfect Scent A Year Inside The Perfume Industry In Paris And New York** By Chandler Burr 340 pp. Henry Holt and Co. (2008).

The New York fragrance was celebrity-driven. To create Sarah Jessica Parker Lovely , the actress spent an impressive amount of time with beauty-product manufacturer Coty's corporate perfumers trying to create with a scent that would not only capture her essence (don't laugh: they actually seem to have done it) but would survive in an increasingly volatile \$31-billion market.

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Castel C, Fernandez X, Filippi JJ, Brun JP (2009) Perfumes in Mediterranean antiquity.

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